**Data Analytics Academy**

**Final Capstone Project Proposal**

* Name of Project and motivation for performing this data analysis
  + Description of the project and your motivation for choosing the dataset for performing this data analysis
  + Define followings (high level):
    - Business Goal
    - Scope of the project
    - Data inputs
    - Hypothesis
    - Success Criteria
* Project Team (Team members name)
  + Individual
  + Or Team (list all team members here)
* Project Data Background and Data Sources
  + Data Source
    - Work data or
    - Open/ public domain data
  + Data Collection/ Data Acquisition Strategy
* Research questions (at least 3 research questions)
  + You should phrase your research question in a way that matches up with the scope of inference your dataset allows for
* Conclusion (at least 3)
  + Draw conclusions that align with your research questions
* References
  + Mention reference links or external sources
  + Research papers